



**Cara Arendt**  
GRAPHIC DESIGNER

## > THE FACTS

### *Objective*

Efficiently deliver creative, clear visual messages that successfully reach the target audience and fulfill both short and long term goals.

### *Experience*

#### GRAPHIC DESIGNER

**Janus Digital Displays (Digital Signage) December 2006 — Present**

- Create animations in Flash
- Design interactive touch screens in Flash
- Create interactive property maps from CAD drawings
- Design event information templates for use in company's software
- Create realistic product images in Photoshop
- Design print collateral (software manual, handouts and postcards)
- Create 3-D designs (framing products and trade show booth)

#### SHIFT SUPERVISOR

**Daily Kent Stater (Newspaper) August 2004 — May 2006**

- Created original layouts for advertisements without any art direction
- Created spot illustrations to place in seasonal advertising sections
- Mentored employees on software usage and production process

#### GRAPHIC DESIGNER

**Uhuru (Student Magazine) September 2005 — May 2006**

- Created unique layouts with original illustrative art

#### ART DIRECTOR

**Jargon (Alumni Newsletter) June 2005 — March 2006**

- Designed publication formatting and paragraph styles

### *Education*

#### BACHELOR OF ARTS

**Kent State University, Kent, Ohio**

- 3.2 GPA
- Visual Communication Design - Major
- Marketing - Minor

### *Honors & Scholarships*

- Awarded "Most Valuable Employee" for the Daily Kent Stater
- Awarded Dean's List, Spring 2006
- Recipient of the Graphic Arts Council of Cleveland Scholarship
- Recipient of the Honors Foundation Scholarship
- Recipient of the Honors Scholar in Residence Scholarship
- Recipient of the Ohio Watercolor Society Hodnett-Hacker Scholarship
- Awarded first place in the 2002 13th District Congressional Art Show
- Accepted into the 2002 Ohio Governor's Youth Art Exhibition
- Sold exhibited painting to the Office of the Governor of Ohio

### *Technical Skills*

#### ADOBE CREATIVE SUITE 4

- Photoshop • Illustrator • Flash • InDesign • Acrobat

#### GOOGLE SKETCHUP 8

#### MICROSOFT OFFICE

- Excel • PowerPoint • Word

## > FOR FUN

Sketching & Painting • Cooking & Baking • Reading • Gardening • Running

## > GET IN TOUCH

813.748.4958 • CaraGraceArendt@gmail.com • www.ResultOrientedGraphicDesign.com • 11210 Silver Fern Way, Riverview, FL 33569